

# ACCREDITATION

During the competition, the stadiums will be divided into different zones such as the pitch, changing rooms, media zones, etc. The accreditation team prepares the accreditation passes and they issue it to those individuals that are allowed to access the respective areas (such as players, volunteers, media representatives, officials, and other service providers such as cleaners, authorities, and sponsors). The accreditation card contains the personal data (name and photo) of the holder, as well as the access rights based on the specific scope of tasks. To perform their duties, each person must have a valid accreditation card, which they will receive at the accreditation centre. Here, volunteers also help to identify, prepare, and issue cards.

## CEREMONIES

The ceremonies project will create and implement ceremonies and entertainment programmes at the 4 stadiums. The objective is to create a safe and enjoyable atmosphere in the stadium and provide a memorable experience for the fans. Volunteers will assist with the pre-match ceremonies (entertainment of fans inside and outside the stadium) and production (TV production, logistics).

UEFA ceremonies set the mood for our events, offering a warm and exciting welcome from UEFA and the host city to the fans, teams and hundreds of millions of viewers worldwide.

A 'fantertainment' programme is a live event held inside or around the stadium to welcome the fans and entertain them before the start of the match. UEFA uses this platform to create emotion and excitement among the spectators and thereby ensure a festive atmosphere in the stadium. During this time, the spectators become a symbol of unity and respect, having fun, singing and dancing together, regardless of which team they support.

Volunteers in this area will assist the local ceremonies coordinator.

## DOPPING

UEFA's anti-doping team conducts a comprehensive doping control during each tournament. The program aims to protect the physical, emotional, and financial wellbeing of players, officials, and spectators by ensuring fair competition. It is the responsibility of the anti-doping attendants to notify the player selected for doping control and to accompany the player from the time of notification until the completion of the doping investigation.

### MARKETING

If you wish to support the work of the marketing team, this is the place for you. Here you can get an insight into the work of the on-site team and the daily tasks of the match. These responsibilities include preparing certain entrants, compiling gift packages, accreditations, and distributing vehicle passes. Volunteers help the sponsors with on-site activation and take part in managing, distributing marketing materials.

### **MEDIA OPERATION**

This team manages the accreditation processes for media workers. Volunteers receive media staff, answer questions, and verify data before issuing accreditations. They will work with the head of the media accreditation



centre to ensure that media staff can enter and navigate the stadium area efficiently and fast with suitable accreditation.

The media project is responsible for the domestic and international media representative.

Each stadium has its own media centre, media stand, press room, mixed zone, and photographer positions. This team operates the media channel, UEFA's online media information, content interface and produces manuals and internal briefings on the tournament.

Coordinates the official media activities of the teams according to the rules of the tournament.

Volunteers will work with the local media manager and assistant to provide on-site support to media staff.

### **VENUE OPERATION**

This project is responsible for the on-site implementation - facilitating general access, entry and exit for spectators, guests, staff and vehicle access - at each U21 European Championship venue. The main responsibilities of the volunteers include general support and assistance with the ad-hoc tasks to the organising team.

### TICKETING

More than 200,000 tickets will be on sale for the U21 European Championship. These tickets are delivered to fans via courier service, through on-site collection points, or through an app on the customer's mobile phone. The involvement of ticket management volunteers is essential to the implementation of the ticketing project, and often the ticket manager is the first point of contact for ticket holders. They also address spectator issues and provide customer service functions in accordance with the Ticketing Policy, as well as helping the onsite ticketing operations team to ensure that the level of service meets the highest standards.

### TRANSPORT

For the U21 European Championships, the transport team is responsible for transporting the participating national federation, the referees, the doping controllers, the match delegates, the UEFA guests, and the staff. Volunteers work at the transportation office, fleet site, or as welcoming staff at the airport, stadium, hotels, and other locations. Their most important task is to assist and handle the transport of passengers between the hotels and the stadium from the arrival of the very first participant to the last departure. Another important task of transport volunteer is to ensure the availability of means of transport (cars and minibuses), to document the release and return of vehicles, and to guide guests to the appropriate zone and / or vehicle.

## VIP GUESTS AND PROTOCOL

The VIP and hospitality team are responsible for guests attending the U21 European Championship events. Host volunteers will be the first and main contact points for these invitees. They greet visitors at the stadium, provide information about the competition, host cities, handle questions and requests from domestic and foreign guests from the worlds of sports and politics.



## **VOLUNTEER PROGRAMME**

All volunteer-related activities are planned and carried out by the volunteer management team. This team takes care of the volunteers and ensures that everything goes smoothly. It also deals with training, assignment of tasks, volunteer centre, catering, and promoting the culture of volunteering.